



28 – 31 October 2019

Bangkok International Trade & Exhibition Center (BITEC)

88 Bangna-Trad Road (km.1), Bangna Tai, Bangna, Bangkok, 10260, Thailand

Please complete in block letters, sign and return original to:

**Overseas Contact**

**Messe Frankfurt New Era Business Media Ltd**

35/F, China Resources Building, 26 Harbour Road, Wanchai, Hong Kong

**Thailand Lighting Fair**

Contact Name: Ms Scarlet Mak

Tel: +852 2238 9969 Fax: +852 2598 7887

Email: scarlet.mak@hongkong.messefrankfurt.com

**Thailand Building Fair**

Contact Name: Mr. Teo Fu

Tel: +86 400 613 8585 ext. 820 Fax: +86 10 6510 2799

Email: teo.fu@china.messefrankfurt.com

**A. Exhibiting company details (see point 10 on Specific Terms and Conditions of Participation on page 4**

Company name (English): \_\_\_\_\_

Company name (Chinese): \_\_\_\_\_

Address (English): \_\_\_\_\_

City: \_\_\_\_\_ ZIP/Postal code: \_\_\_\_\_ Country: \_\_\_\_\_

Address (Chinese): \_\_\_\_\_

Telephone: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ Fax: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
Country code City code Telephone number Country code City code Fax number

Email: \_\_\_\_\_ Website: \_\_\_\_\_

**B. Contact information for fair operation matters** (information will not be shown in Organiser’s printed matters and website)

Contact Person: Mr./Ms. \_\_\_\_\_ Position: \_\_\_\_\_

Telephone: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ Fax: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
Country code City code Telephone number Country code City code Fax number

Email: \_\_\_\_\_

**C. Billing details** (complete only if different from part A of the above) :

Company name: \_\_\_\_\_

Contact Person: Mr./Ms. \_\_\_\_\_ Position: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ ZIP/Postal code: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ Fax: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
Country code City code Telephone number Country code City code Fax number

Email: \_\_\_\_\_ Website: \_\_\_\_\_



D. Our products belong to the following product groups (total percentage of all groups should be 100%):

<b>A) City + IoT</b>	
<b>1. Applications – Digital Living</b> ___% Smart City Lighting solution ___% Smart Parking ___% Smart Building	<b>2. Technology – Smart Tech</b> ___% Smart Lighting Technology, Intelligent Sensor, Dimming & Control, Smart Lighting Platform ___% Building IoT
<b>3. Management – Smart Governance</b> ___% Facility Management ___% Smart Community	
<b>B) Power + Energy</b>	
<b>4. Energy Source</b> ___% Biomass Energy ___% Hydropower ___% Wind Energy ___% Solar Thermal ___% Solar PV: Manufacturers of Modules and Inverters, Solar PV Rooftop, PV Cells	<b>5. Power Generation</b> ___% Power Generation Equipment & Services: Combustion, Boilers, Turbines, Engines, Heat Exchangers ___% Plant Electrical Solutions
<b>6. Energy Management</b> ___% Energy Efficiency Solutions ___% Energy storage ___% LED lighting solutions: Street /Commercial/ Industrial / Hospitality/ Residential	

E. Please use not more than 50 words to describe your products.

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F. Major brand name(s): \_\_\_\_\_

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**G. Participation fee**

<p><b>Standard booth</b> (minimum 9 sqm, with multiple 9 sqm unit addition)</p> <p>Booth size: _____sqm <b>Participation fee: USD 360 / sqm</b></p>	<p><b>Standard booth includes:</b></p> <ul style="list-style-type: none"> <li>- Wall-to-wall carpet</li> <li>- Fascia board with company name and booth number</li> <li>- 1 table &amp; 2 chairs</li> <li>- 3 spot lights</li> <li>- 1 socket</li> <li>- General security</li> <li>- Cleaning service</li> <li>- Listing in fair catalogue</li> <li>- Listing in online exhibitor list</li> </ul>
<p><b>Raw space</b> (minimum 18 sqm)</p> <p>Booth size: _____sqm <b>Participation fee: USD 340 / sqm</b></p>	<p><b>Raw space includes:</b></p> <ul style="list-style-type: none"> <li>- Floor space</li> <li>- Listing in fair catalogue</li> <li>- Listing in online exhibitor list</li> <li>- General security</li> </ul>

**Payment:** 50% deposit is required with application. Final / balance payment is due on **28 August 2019**. Please see page 4 for bank account details.

**H. Name of legally responsible person (Please write the name and sign below)**

We hereby accept the Specific / General Terms and Conditions of the show

Name: Mr./Ms. \_\_\_\_\_ Title: \_\_\_\_\_  
First name Last name

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Company chop: \_\_\_\_\_

**Specific / General Terms and Conditions of Participation**

**1. International Organiser**

Messe Frankfurt New Era Business Media Limited

**2. Local Organiser**

The ExhibiZ Co., Ltd

**3. Event location**

Bangkok International Trade & Exhibition Centre (BITEC), Bangkok, THAILAND

**4. Date of event**

28 – 31 October 2019

**5. Registration and confirmation**

Application to exhibit is made by submitting a completed and signed application form to the organiser. The organiser will confirm receipt of application in writing by fax and original mail.

The organiser takes no legal and financial responsibilities on the failure to execute contract due to any reasons other than events of force majeure.

**6. Terms of payment**

A deposit of 50% is required upon application. Applicants should remit the appropriate amount directly to the organiser. Final balance of 50% is due on or before **28 August 2019**. All bank charges are to be borne by applicant.

**Payment should be made to:**

Name of Account Holder: Messe Frankfurt New Era Business Media Limited

Bank Name: The Hong Kong and Shanghai Banking Corporation Limited  
Account No.:400-678694-838  
Swift Code: HSBCHKHCHK

**7. Cancellation**

If an applicant withdraws his application, for whatever reason, before he receives either a rejection or confirmation of his application, any participation fee paid will be forfeited.

If the exhibitor notifies the organiser of the withdrawal within three months by the start date of the event, he is liable for the total participation fee.

**8. General terms and conditions of participation**

The detailed General Terms & Conditions of Participation are given on the organiser's website [www.messefrankfurt.com.hk](http://www.messefrankfurt.com.hk) and can be requested in printed form if required.

**9. Booth allocation**

The booth will be allocated in accordance with marketing criteria. No change of booth location is allowed once it has been assigned & informed.

Additionally represented companies (co-exhibitors) must arrange their participation through the main exhibitor.

In cases where an application is received for nine (9) sqm, but due to hall layout only larger spaces are available, the applicant is required to pay the full cost of the additional space up to a maximum of six (6) sqm. The organiser reserves all rights regarding the final booth arrangements.

**10. Booth Construction**

Exhibitors of standard booths are not allowed to make any changes on the fascia boards. The organiser reserves the right to reject the request on changing from standard to raw space booths on site. Only one exhibitor's name will be published on the fair catalogue. Raw space exhibitors are required to apply for a minimum of 18 sqm booth size (without any infrastructure).

Reselling or flipping of booth are not allowed. Exhibitors who violate this regulation will be prohibited to join the fair for the next three years.

**11. Exhibit products**

The organiser reserves the right to cancel any booths with mismatched exhibit products stated in the application form onsite. The exhibitors will be liable for all costs from the booth cancellation.

**12. Catalogue entry / fair guide**

If the organiser does not receive the catalogue entry form (from the exhibitor manual) from the exhibitor, information from the application form will be used to prepare the exhibitor's entry in the catalogue or fair guide.

**13. Intellectual property rights / copyright**

The exhibitor warrants that his exhibits and packages thereof and the related publicity materials do not in any way whatsoever violate or infringe any third party's rights including trademarks, copyrights, designs, names and patents whether registered or otherwise. The organiser has the right to refuse participation of any exhibitor found guilty of infringement of intellectual property rights at any future trade fairs.

**14. Basic infrastructure of booths**  
**Standard booths**

1 socket, wall-to-wall carpet, fascia board with company name and booth number, 1 table, 2 folding chairs, 3 spot lights, booth cleaning, basic safety and security, listing in fair catalogue, listing in online exhibitor list.

**Raw space**

Floor space, basic safety and security, listing in fair catalogue, listing in online exhibitor list.

**15. For enquiries**

Messe Frankfurt New Era Business Media Ltd  
35/F China Resources Building  
26 Harbour Road, Wanchai, Hong Kong  
Tel: +852 2802 7728